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## onOne Software Announces Availability of Perfect Mask 5

*The next generation of Mask Pro masks subjects and replaces backgrounds easier than ever and now works directly from Lightroom and Aperture.*

**Portland, OR– November 16, 2011** – onOne Software<sup>®</sup>, Inc., a leading developer of innovative, timesaving solutions for professional and advanced amateur photographers, announced today the availability of Perfect Mask<sup>™</sup> 5, the next generation of Mask Pro, the essential cut out tool for photographers.

Perfect Mask 5 now includes improved masking technology that makes the process of selecting subjects and replacing backgrounds more automated and intuitive. Photographers can simply brush over the area to be removed and Perfect Mask will create an initial mask that can be fine-tuned with easy-to-use touch up tools. When Perfect Mask detects a solid background, it can be automatically removed. As with Mask Pro, Perfect Mask works well on tough subjects like hair and glass, even when they are on complex backgrounds.

As photographers do more of their work in applications like Adobe<sup>®</sup> Photoshop<sup>®</sup> Lightroom<sup>®</sup> and Apple<sup>®</sup> Aperture<sup>®</sup>, onOne Software has evolved its product line to support these changing workflows. Now photographers can access Perfect Mask from within Photoshop, Lightroom or Aperture allowing them to use it where they want. To further streamline workflows, photographers can also use Perfect Mask as a standalone product or as an integrated module in onOne Software's new Perfect Photo<sup>™</sup> Suite 6.

### **Key Benefits of Perfect Mask 5:**

**New Keep and Erase Tools:** With the new Keep and Erase Tools, you loosely brush areas to be removed and Perfect Mask automatically expands the brush stroke to include and select areas that have similar color and texture.

**Refine Tool:** Mask through subjects that were challenging to mask before with the Refine Tool. In tough areas like hair, tree branches and wedding veils—simply brush to automatically remove the background and any color fringes.

**Background Library:** The new library of high quality backgrounds provides an easy way to replace an unsightly background in an otherwise great image. Choose from skies, sunsets, walls and studio backdrops, just to name a few.

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**Automatic Solid Background Removal:** When Perfect Mask detects a solid color background it can remove it automatically. This means that when shooting on a solid color, Perfect Mask does all of the masking work for you. This is perfect for green-screen shooting.

**Flexible Previews:** View the mask and the image side by side to see the masking results in real time. This saves the time spent toggling masks on and off to check work. There are six different ways to preview the mask so that users can pick the one that works best for them.

**Maintains Classic Workflows:** Mask Pro customers can continue to use the tools they are comfortable with but will reap the benefits of powerful new features that make masking faster and easier. Perfect Mask includes all of the tried and tested tools from Mask Pro like the keep and drop color eyedroppers and the Magic Brush.

**Includes Perfect Layers:** Perfect Mask includes Perfect Layers built-in to allow the creation of multi-layered files. With Perfect Layers, you can select separate images for the subject and background, merge them together and align them in relation to each other—then use Perfect Mask to blend them perfectly.

**Works Where You Do:** Perfect Mask works directly with Lightroom and Aperture and even as a standalone application. It will continue to work as a plug-in to Adobe Photoshop and Adobe Photoshop Elements for those who prefer that workflow.

### Availability

Perfect Mask 5 is now available as standalone product for \$99.95 and as part of the Perfect Photo Suite 6 for \$299.95. Registered owners of Mask Pro 4 can upgrade to Perfect Mask 5 for \$69.95. For more information on upgrade options, visit <http://www.ononesoftware.com/upgrade/>. For more information on Perfect Mask 5, go to <http://www.ononesoftware.com/products/suite/perfect-mask>.

### About onOne Software

onOne Software, Inc. a leading developer of innovative software tools for photographers, develops timesaving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use applications and plug-in enhancements for Adobe Photoshop, Photoshop Elements, Photoshop Lightroom, Apple Aperture, iPhone and iPad applications. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit <http://www.ononesoftware.com/> or call 1-888-968-1468.

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